

PRIVACY POLICY

INTRODUCTION:

The Utah Coalition Against Sexual Assault (“**UCASA**” or “we”) respects your privacy and is committed to protecting it. Please read this Privacy Policy carefully to understand how UCASA collects and uses your personal information and data. This Privacy Policy applies to all Personal Information that we receive from various sources, as outlined below. By using or accessing UCASA's website(s) in any way, you signify that you have read and understand this Privacy Policy and you consent to our collection, use and disclosure of your information in the manner described herein. If you do not agree with this Privacy Policy, please do not use this website.

For purposes of this Privacy Policy, “**Personal Information**” may include any information that can be used to identify or locate you, such as your name, IP address, contact information, email address or phone number and other information you may produce to us. Both federal and state law in the United States define Personal Information or Personal Data. This Privacy Policy is intended to include the most expansive definition. However, please recognize that your rights related to Personal Information, and how Personal Information is defined, differ somewhat from state to state and country to country. For example, a Colorado resident likely has different rights than a Utah resident, and each of them likely has different rights than a resident of Colorado.

Changes to Privacy Policy. We review this Privacy Policy regularly and may update it from time to time. We will post any changes on this page. If you object to any changes to this Privacy Policy, you may close your account and discontinue use of our website and services. Each time you use any service of UCASA, you agree that the current version of this Privacy Policy applies.

PERSONAL INFORMATION THAT WE COLLECT:

In connection with our business, we collect and process the following categories of Personal Information of individuals:

- **Donation Payment information**, such as credit card type and number, bank account number that you provide when giving donations to third-party processors. (See more information about third-party processors below.) However, please note that UCASA and its employees will not have access to payment data or store such data on UCASA's servers, other than minimal information such as the last four digits of a credit card or bank account.
- **IP Information**, including information regarding your electronic device(s) and IP address
- **Internet use information**
- **Communications Content**, such as any messages you send to us such as feedback and questions to staff, information you publicly post on our websites or other websites, e-mail messages, and interactions with us on our social media channels.

HOW WE COLLECT YOUR PERSONAL INFORMATION:

General. We collect Personal Information when you visit our website, participate in a feature of our website that requests or requires your Personal Information, and when you otherwise communicate with UCASA.

Information Collected Automatically. When you visit our websites, information about your device hardware and software is automatically collected, including your IP address, browser type, domain name, access times, geographic location, referring website address and other technical information. For more information about how we collect this information through the use of cookies and related technologies, see [Cookies & Related Technologies](#) below.

Information Collected From Third Parties. We use a variety of Third Parties to provide you with the websites and to provide services.

Third party payment processor. Your payment card information, such as account numbers, is collected and processed via a third-party vendor that specializes in payment processing and has committed to PCI DSS compliance.

Cookies and Other Tracking Technologies: UCASA uses tracking technologies such as cookies to collect information from your web browser through our servers or filtering systems when you visit our website(s).

What Are Cookies? A cookie is a small file containing a string of characters that is sent to your computer or device when you visit a website or use an online service. The cookie then communicates with servers, ours (e.g., first-party cookies) or those of another third-party (e.g., third-party cookies) that we have authorized to place on our websites. When you visit our websites again, the cookie allows us to recognize your browser or device. Cookies may store unique identifiers, user preferences, and other information.

How Long Do Cookies Last? We may use “session cookies” or “persistent cookies.” Session cookies are temporary and expire once you close your browser or once your session ends. Persistent cookies remain on your device for much longer or until you or your browser erase them. Persistent cookies have varying durations that are dependent on their expiration date.

What Types Of Cookies Do We Use?

- **Necessary Cookies.** These cookies are necessary for you to browse the websites and use their features, such as accessing secure areas of the websites. Without these cookies, certain aspects of the websites may not be available to you.
- **Preferences Cookies.** These cookies collect information about how you have used the websites in the past and allow the websites to remember the choices you have made. These cookies allow us to improve how the websites work for you and tailor the websites to your preferences.
- **Statistics Cookies.** These cookies collect information about how you use the websites, such as which pages you most often visit on the websites, the time you spend on the websites, which links you click on, and any issues encountered. These cookies help us understand how visitors interact with the websites. All information collected is aggregated and do not identify you.

To find out more about cookies, including how to manage and delete cookies through browser settings, visit www.allaboutcookies.org. Some web browsers provide settings that allow a user to reject cookies or to alert a user when a cookie is placed on the user’s computer, tablet or mobile device. Most mobile devices also offer settings to reject mobile device identifiers. Although users are not required to accept cookies or mobile device identifiers, blocking or rejecting them may prevent access to some features available through the websites. In addition to adjusting your browser and device settings, as outlined above, you may also control how cookies and related technologies are set and used on your device by visiting the following sites:

- <http://networkadvertising.org/>
- <http://optout.aboutads.info/>
- <http://youradchoices.com/>

Beacons. Our websites, and some of our e-mail communications, may from time to time contain small electronic files known as beacons (also known as web beacons, clear GIFs, pixel tags, single-pixel GIFs) that permit us, for example, to count users who have visited those pages or opened an email communication, and for other related statistical analysis. Beacons in email marketing campaigns allow us to track your responses and your interests in our content, offerings, and websites. You may use the tools in your device to disable these technologies as well.

Special Categories of Data Not Collected. We do not actively collect or otherwise process Personal Information from minors. The age of a minor varies by jurisdiction.

HOW WE USE YOUR PERSONAL INFORMATION:

We may use and process Personal Information for any purpose that is permitted under applicable data protection laws in accordance with this Privacy Policy. **“Processing”** of Personal Information includes

collecting, recording, organizing, structuring, storing, altering or modifying, retrieving, transmitting, disclosing or otherwise making available to third parties, deleting, and otherwise using or dealing with your Personal Information. We may process your Personal Information with or without automatic means.

These purposes include:

- **Our business purposes**, including responding to inquiries; conducting web analytics, security monitoring; and addressing tax and other regulatory requirements].
- **For the Protection of UCASA and Others.** If UCASA, in good faith, determines that you have used the service to menace, threaten, harass, intimidate or otherwise deceptively pose as another person, or in any other way in violation of law. Simply, if you attempt to use the website for any unlawful means, you have no expectation of privacy and we may use and disclose any and all information for the protection of UCASA and others.
- **Pursuant to Law, Rule or Regulation.** If required or permitted to do so by law or if, in good faith, UCASA believes that such action is necessary to: (1) comply with laws and regulations or with legal processes; (2) protect and defend UCASA's rights and property or prevent fraud; (3) protect UCASA against abuse, misuse or unauthorized use of UCASA's products or services; (4) protect the personal safety or property of our personnel, users of our website or the public; and/or (5) comply with tax reporting requirements, then UCASA may use and disclose any and all information as needed. The servers that serve our website automatically identify a computer by its IP address.

Legal basis. We process Personal Information to comply with applicable law and to exercise our legal rights. We may also use your Personal Information for internal purposes, including auditing, data analysis, and system troubleshooting. In these cases, we base our processing on legitimate interests in performing the activities of the organization.

HOW WE SHARE OR DISCLOSE YOUR PERSONAL INFORMATION:

No sale of Personal Information. We never sell or rent Personal Information to third parties.

Disclosures of Personal Information. Depending on the circumstances, we may share your information in the following circumstances:

- **For Legal Process & Protection.** We may disclose, share, or make available your information to satisfy any law, regulation, legal process, governmental request, or where we have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to: (1) enforce or apply agreements, or initiate, render, or bill for use of the websites; (2) protect our rights or interests, property or safety or that of others; (3) in connection with claims, disputes, or litigation - in court or elsewhere; (4) protect users of our websites and other carriers, providers, or partners from fraudulent, abusive, unlawful, or otherwise improper use of our websites; (5) facilitate or verify the appropriate calculation of taxes, fees, or other obligations due to a local, state, or federal government.

STORAGE AND PROTECTION OF PERSONAL INFORMATION:

Although no system or website can guarantee the complete security of your information, we take commercially reasonable steps to ensure your information is protected in accordance with all applicable laws and regulations, as appropriate to the sensitivity of your information. However, no electronic data transmission can be guaranteed to be secure from access by unintended recipients and UCASA will not be responsible for any breach of security unless this breach is due to its negligence. Although we are committed to employing reasonable technology in order to protect the security of our website, even with the best technology, no website is 100% secure. In transacting business with us through our website, you assume the risk inherent in transacting business online.

We may store Personal Information that we have collected (through the means described above) on our premises and in our information system at our facilities, in third party data centers, in the systems of third party service providers, and in cloud storage solutions. UCASA is located in the United States [and the servers that host Users' Personal Information are located in the United States [and in other countries].] If UCASA transfers Personal Information from one country to another, we will ensure that the information is transferred in accordance with this Agreement and the Privacy Policy, and as permitted by applicable data protection laws.

UCASA stores all information in state of the art [physical storage facilities] and cloud storage. In doing so, UCASA uses appropriate physical, organizational and technological measures to protect the Personal Information you provide to us against loss or theft, and unauthorized access, disclosure, copying, use, or modification. This includes limiting access on a "need-to-know" basis. Where third parties (such as AWS) are used to host our products, we use third parties who meet required privacy and security standards.

To offer our website, products and services to you, UCASA relies on plugins and services from third parties such as internet service providers, email service providers and plugins, calendar plugins, Customer Relationship Management (CRM) systems, credit card processors, and third party data storage. To the extent these providers have access to your Personal Information, we will require that they are legally or contractually committed to comply with applicable privacy laws. In the case of credit card processors, we require that they be PCI DSS-compliant. However, we cannot guarantee with certainty that the computer systems and storage systems whereon these services are offered will not be accessed by unauthorized parties. This is a risk inherent in providing any information or, or conducting any business, online. In transacting business with us through our website, you assume the risk inherent in transacting business online.

[Our website may use Google Analytics, a web analytics service provided by Google, Inc. ("**Google**"). Google Analytics uses "cookies" to help the website analyze how users use and view the website. Any information generated by the cookie about your use of our website (including your IP address, and particulars about your browser and configuration as reported by your browser) may be transmitted to and stored by Google on servers in the United States. Please note any information collected by Google Analytics cookies do not include personalized identification information (such as names, e-mail addresses, and payment information). Google may use the information collected for the purpose of enabling us to evaluate your use of our website, certain aspects of your user experience thereon, compiling reports on activity for us and providing other services relating to our website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. More information on the Google Analytics cookies are available from Google at <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.]

RETENTION OF PERSONAL INFORMATION:

We keep your information for as long as necessary in accordance with the purposes for which it was collected, our business needs, and our legal and regulatory obligations. If we dispose of your information, we will do so in a way that is commercially reasonable taking into account the sensitivity of the information.

UCASA reserves the right to retain usage data relating to our products and services, as well as data that has been anonymized and/or aggregated, to the extent permitted by applicable laws. With respect to any Personal Information collected by us for marketing or for our own internal purposes, we will retain that data for a reasonable time in order to fulfill those purposes.

We regularly review our retention policy to ensure compliance with our obligations under data protection laws and other regulatory requirements. We regularly audit our databases and archived information to ensure that Personal Information is only stored and archived in alignment with our retention policy.

YOUR RIGHTS RELATING TO YOUR PERSONAL INFORMATION:

General. If you wish to opt out from any of the uses of Personal Information that are specified in this Privacy Policy, except in the case of legal proceedings or where your data is required for tax and transactional purposes, please contact us as described in the "UCASA'S CONTACT INFORMATION" section below. Please note that your subsequent disclosure of Personal Information to us may override prior opt-out requests. UCASA does not discriminate against those who opt out. However, opting out may prevent us from conveniently and efficiently providing further product support services and information to you.

PRIVACY POLICIES OF OTHER WEBSITES:

Our websites, from time to time, may contain links to third-party websites and services. Please note that these links are provided for your convenience and information, and may operate independently from us and have their own privacy policies and/or notices. You are strongly encouraged to review such policies or notices. We do not endorse or make any representations or warranties concerning, and will not in any way be liable for, any informational content, products, services, software, or other materials available on other websites, even if one or more pages of the other websites are framed within, or linked to, a page of our websites.

UCASA'S CONTACT INFORMATION:

If you have any questions about this privacy policy or your Personal Information that we hold, would like to cease receiving marketing materials from us, have any complaints, or would like to exercise any of your other rights related to your Personal Information, please contact us:

Contact: Liliana Olvera-Arbon
Address: 275 East South Temple Suite 200 SLC, UT 84111

E-mail: admin@ucasa.org
Phone: 801-746-0404

If you wish to report a complaint or if you feel that UCASA has not addressed your concerns in a satisfactory manner, you may also contact your state or local data protection authority.

Last Updated and Effective as of: December 2025